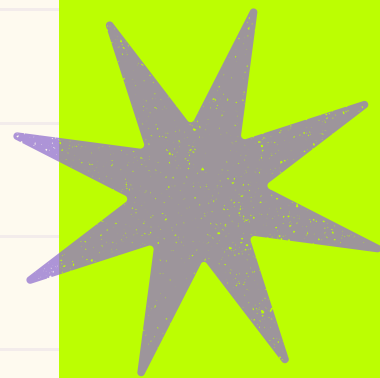


# GIRLS STEP UP!



## Unlocking Potential: Join the STEP UP! Program for High School Girls

Are you a teacher, parent, guardian, aunt, uncle, friend, coach or anyone who wants to nurture the potential of high school girls? We invite you to share this program with Grade 10-12 girls to help them achieve their potential through the STEP UP! Program.

### Program Highlights

- **8 Comprehensive Modules:** Designed to immerse girls in New Brunswick's vibrant innovation ecosystem. From tech to leadership and in demand workplace skills, we cover it all.
- **Online and Interactive:** Accessible from anywhere, our program consists of weekly live interactive sessions to create an engaging learning experience.
- **Personalized Coaching:** Each participant is paired with a mentor who provides guidance, support, and inspiration throughout the journey.
- **Career Insights:** Discover career opportunities in technology and STEM fields. Learn from inspiring women who have overcome barriers and are doing extraordinary things!

## WHAT IS GIRLS STEP UP!?

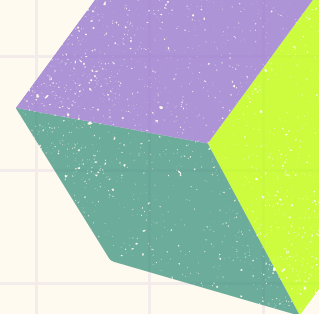
Girls Step Up! is a transformative program that empowers high school students who identify as female by introducing them to the dynamic world of technology, leadership, entrepreneurship, and STEM fields, while pairing them with industry leading mentors. Our mission is simple: to inspire and equip the next generation of female leaders to thrive in their careers.

### Questions?

Contact TechImpact's Digital Skills Program Manager, Sophie Leonard, at [Sophie.Leonard@techimpact.it](mailto:Sophie.Leonard@techimpact.it)



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## Who Can Join?

High school students in grades 10-12 who identify as female and are curious about technology, leadership, entrepreneurship, and STEM.

## Important Dates:

- State Date: March 2024
- Application deadline: Feb 29, 2024
- Time: 8-week course, with one 1-hour session per week



## Why STEP UP!?

- **Confidence Building:** We believe in the power of confidence. Our program instills the confidence needed to face challenges, make informed decisions, and explore diverse career paths.
- **Curiosity Sparking:** Curiosity fuels innovation. STEP UP! encourages girls to explore, ask questions, and discover their passions.
- **Growth Mindset Cultivation:** We nurture a growth mindset that empowers girls to embrace challenges as opportunities for learning and growth.

## Join the Movement

Help us inspire the next generation of female leaders in New Brunswick. Together, we'll STEP UP! to create a future where they are achieving their potential.

For more information and registration details, scan the QR code or visit <https://collabhubatlantic.ca/girlsstepup>

