Our Market Research

*Market research is collecting information about similar ideas/projects. Ask yourself what are they doing well and what could we do better?*

Find three projects like the one you have chosen and answer the following questions.

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| Where is there a similar project or idea. | **Example**Town of Hampton |  |  |  |
| Project/Idea like mine | Skate park |  |  |  |
| Something I like about their idea  | Free  |  |  |  |
| Something I think could be better | Lights |  |  |  |
| How did I find out about their project/idea. | WebsiteFacebook PageTalked to someone |  |  |  |