

# TIANB's Sustainability in Tourism Contest

## Students in K-12, we want to hear from you!

We want to know how operators and tourists are acting on and promoting sustainability. You can help by participating in the Tourism Industry Association of New Brunswick's (TIANB's) Sustainability in Tourism Contest, in partnership with Education and Early Childhood Development (EECD). We want to learn from you. In a project of your choice, introduce us to an operator or a tourist destination in your community. Explore in your project how tourism in New Brunswick supports the Sustainable Development Goals and support NB to be a thriving destination. We look forward to and value your perspective.

## Prizes

Top groups in each category will win a cash prize.

## Guidelines

- This contest is open to all students and/or classrooms in New Brunswick.
- Dialogue is to be in student's language of instruction.
- Students will explore 15 questions, 10 of which must be aligned with the [Sustainable Development Goals \(SDGs\)](#), and 5 of which can be open-ended.
- Registration deadline: January 13, 2023 at 4pm
- Entry deadline: April 27, 2023 at 4pm
- Additional important information about the contest can be found at [tianb.com](https://tianb.com).

## Contact

Contact your district Experiential Learning Coordinator for support:

- [bobbie.craft@nbed.nb.ca](mailto:bobbie.craft@nbed.nb.ca) (ASD-S)
- [crystal.roberts@nbed.nb.ca](mailto:crystal.roberts@nbed.nb.ca) (ASD-W)
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