



# MCCAIN'S PITCH FOR PROGRESS:

**TITLE/NAME**

A large, horizontal, rounded rectangular box with a white background and a thin orange border, intended for the user to write their title or name.

**SKETCH**

**WHAT IS YOUR IDEA?**

A large, empty rectangular box with a black border, provided for the user to describe their idea.

**HOW DOES IT WORK?**

A large, empty rectangular box with a black border, provided for the user to explain how their idea works.

**WHAT PROBLEM DOES IT SOLVE?**

A large, empty rectangular box with a black border, provided for the user to identify the problem their idea solves.

**WHO BENEFITS AND HOW?**

A large, empty rectangular box with a black border, provided for the user to describe who benefits from their idea and how.